

# The Secrets of Dental Office Management

A Full Day Event of Training at the Upscale Westin Prince Hotel  
(Breakfast and Lunch included, Free parking)

## Speakers:



### Mark Gaylard & Dr. Agatha Bis

Mastermind Roundtable Analysis:  
Pain Points in the Dental Industry

- Patients Cancel or No Show
- Staff Turnover
- Low Staff Morale
- Low Productivity
- Revenue Below Targets
- Growing Your Business Through Hygiene
- How to Increase Case Acceptance
- When to Hire and When to Fire



### Luciana Arcaro

Bringing Ortho into  
GP Digital Era



### Farah Jahed

Solutions for your Health  
& Wealth Protections



### Ali Zare

IT security in  
Dental Practice



### Reza Vaez

Go Visalign  
(an alternative solution to  
your traditional marketing)

**CE Credits: 6**

**Dentist** Early Bird **\$159** +HST | UNTILL:  
Team Member \$119 +HST | **15 SEP.**

**September 22, 2019**  
9 am - 5 pm

**The Westin Prince Hotel**  
900 York Mills Road  
North York, M3B 3H2



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